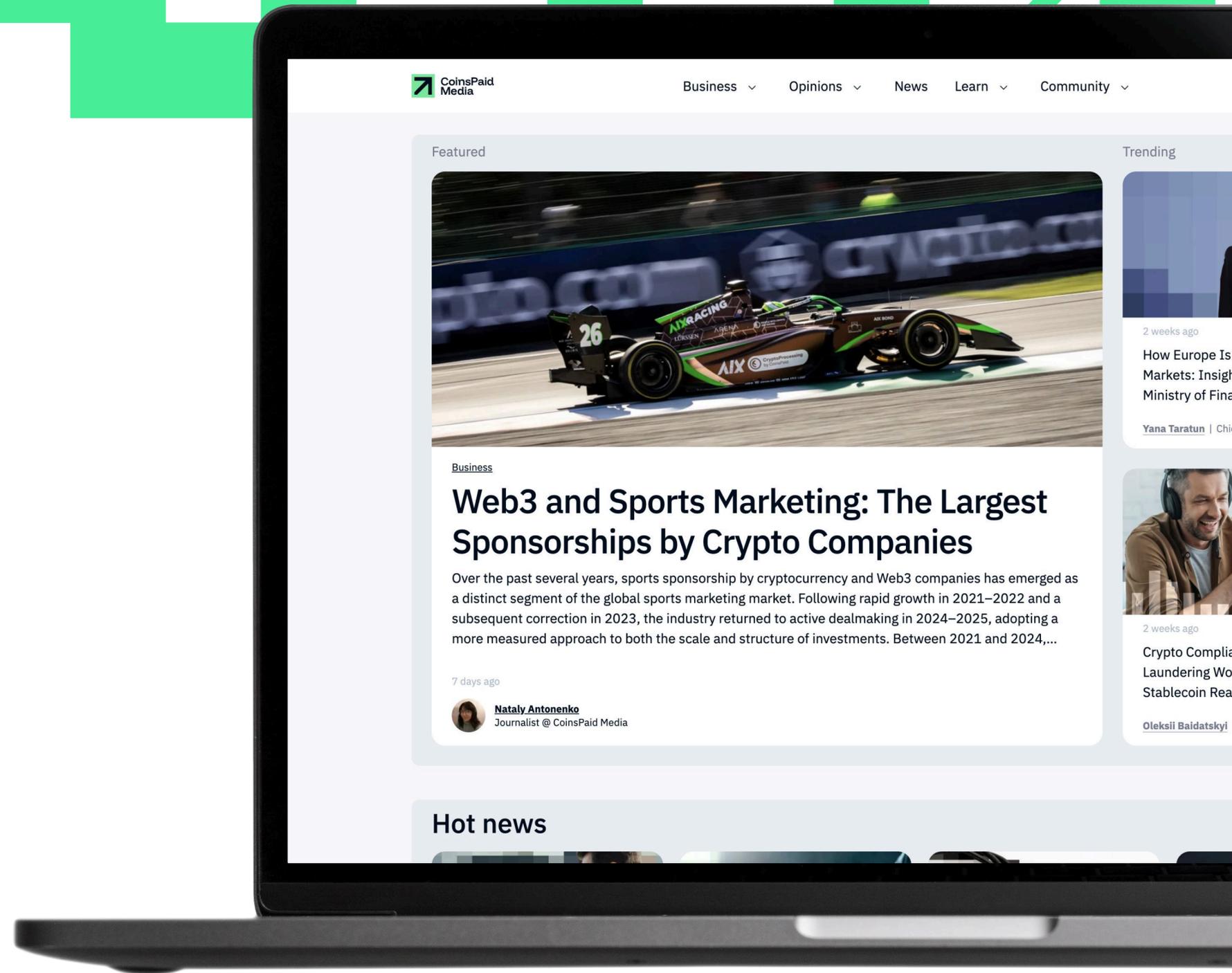


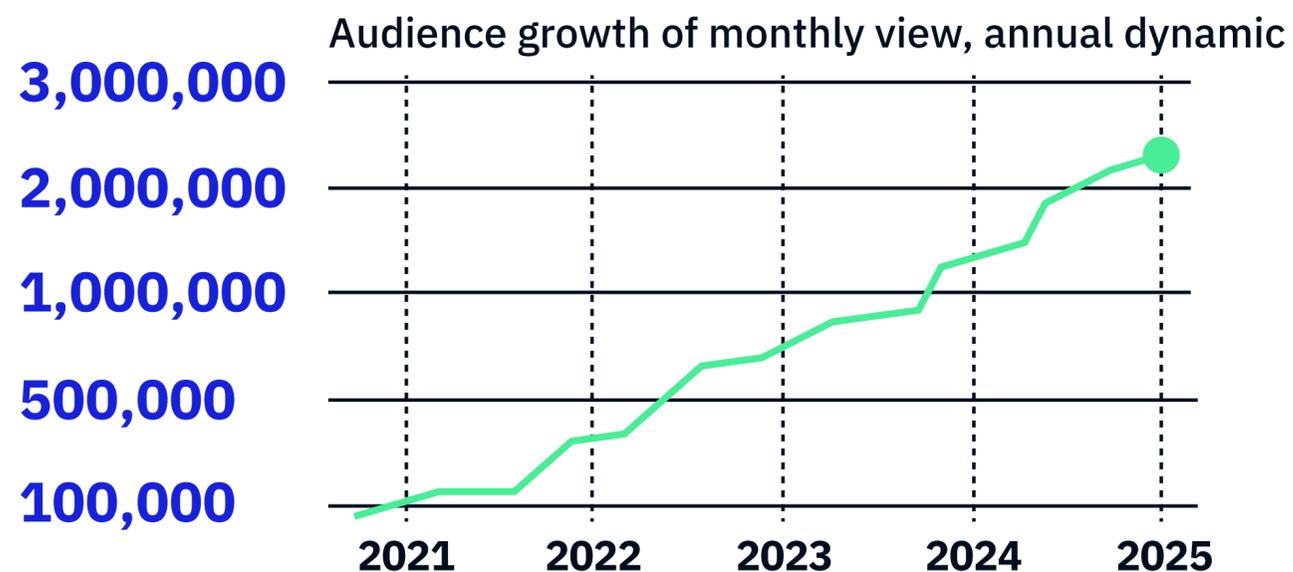
Promote your brand on CoinsPaid Media



Promote your brand on CoinsPaid Media

CoinsPaid Media is a global information platform at the intersection of fintech, crypto, digital payments, Web3 infrastructure, and financial regulation. We provide authoritative insights, balanced reporting, and strategic storytelling designed for professionals shaping the future of digital finance.

CoinsPaid Media has grown into a trusted source for decision-makers in payments, blockchain, compliance, and institutional Web3 ecosystems.



60K+
monthly users

2,3
pages per visit

300K+
monthly pageviews

Trusted by



Strategic Positioning in Fintech & Crypto



CoinsPaid Media bridges the worlds of fintech and crypto, focusing on the practical adoption of digital assets, regulatory perspectives, enterprise infrastructure, and cross-border payments.

We speak to audiences who value verified information, domain expertise, and industry context.

30K+

social followers

15%

engagement rate

5 years

of operating

Present Worldwide



We engage readers across all major regions – from Europe and North America to MENA and CIS – ensuring your message resonates globally with the right communities.

70K+

avg. users/mo

300K+

avg. views/mo

2.3

pages per visit

Our content resonates with:



- Payment and PSP professionals
- Web3 infrastructure teams
- Compliance and regulatory experts
- Founders, executives, and institutional operators
- Investors and ecosystem leaders

Our top regions include:



- Europe (30.70%)
- North America (17.88%)
- South America (16.56%)
- Asia (8.91%)
- MENA (7.44%)
- CIS (7.24%)
- Africa (2.50%)
- Oceania (0.40%)

Bundles



Bundles offer cost efficiency and multi-channel exposure for brands seeking consistent visibility.

Starter Visibility Save 15%

Designed for emerging projects and early-stage campaigns.

- 1 Contributor Op-Ed
- 1 Social Promotion
- Newsletter Mention

starting from

€650

Growth Awareness Save 25%

Ideal for product launches, ecosystem announcements, and multi-region storytelling.

- 2 Sponsored Articles
- 1 Newsletter Banner (1200 × 600 px)
- 2 Social Post Promotions (e.g., X + LinkedIn)

pricing

€1,200–€1,800

Premium Brand Storytelling Save 30%

A full-funnel engagement with long-term brand presence.

- 1 Sponsored Series
- 3 Contributor Op-Eds
- 1 Case Study
- Newsletter Feature
- Priority editorial scheduling

pricing

€2,500–€4,500

Get in front of crypto decision makers

All display ads prioritize visibility, user experience, and high CTR potential. Descriptions below include availability, placement, technical details, and keyword-rich explanations.

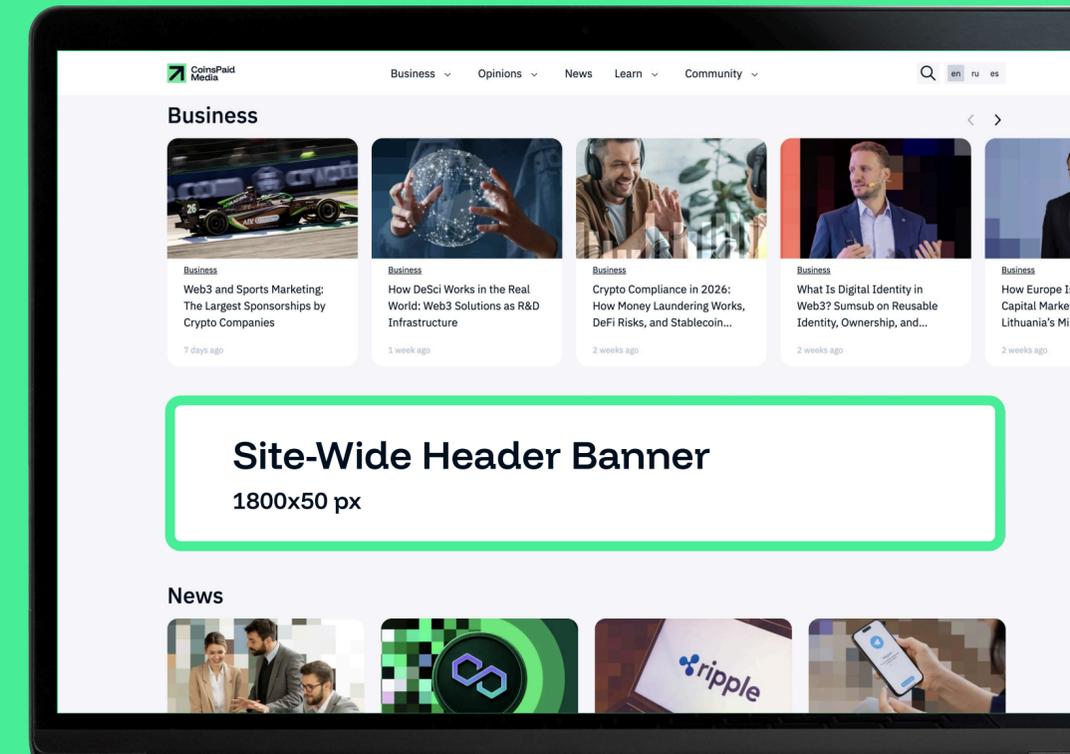
Site-Wide Header Banner

- **Available:** Yes
- **Site Location:** Site-Wide
- **Est. Views / Month:** 300K+ impressions
- **Duration:** 1 month
- **Size:** 1800 × 50 px
- **Format:** JPG, PNG, GIF

A premium branding placement ideal for major campaigns, conferences, product launches, and institutional messaging.

A top-of-page horizontal banner displayed across high-traffic categories. Guarantees immediate visibility and brand recall. Optimized for multi-device performance and high CTR. Ideal for time-sensitive announcements, token launches, exchange updates, product rollouts, and event promotions.

€150–€500 per week





Article In-Text Banner

- Available: Yes
- Site Location: Article Body
- Est. Views / Month: High-performing articles (organic + social)
- Size: 728 × 90 px

A contextual advertising placement embedded within editorial content.

Engages readers at moments of peak attention while they consume relevant content. Suited for B2B tools, fintech services, research reports, Web3 products, and educational initiatives.

€100–€220 per week

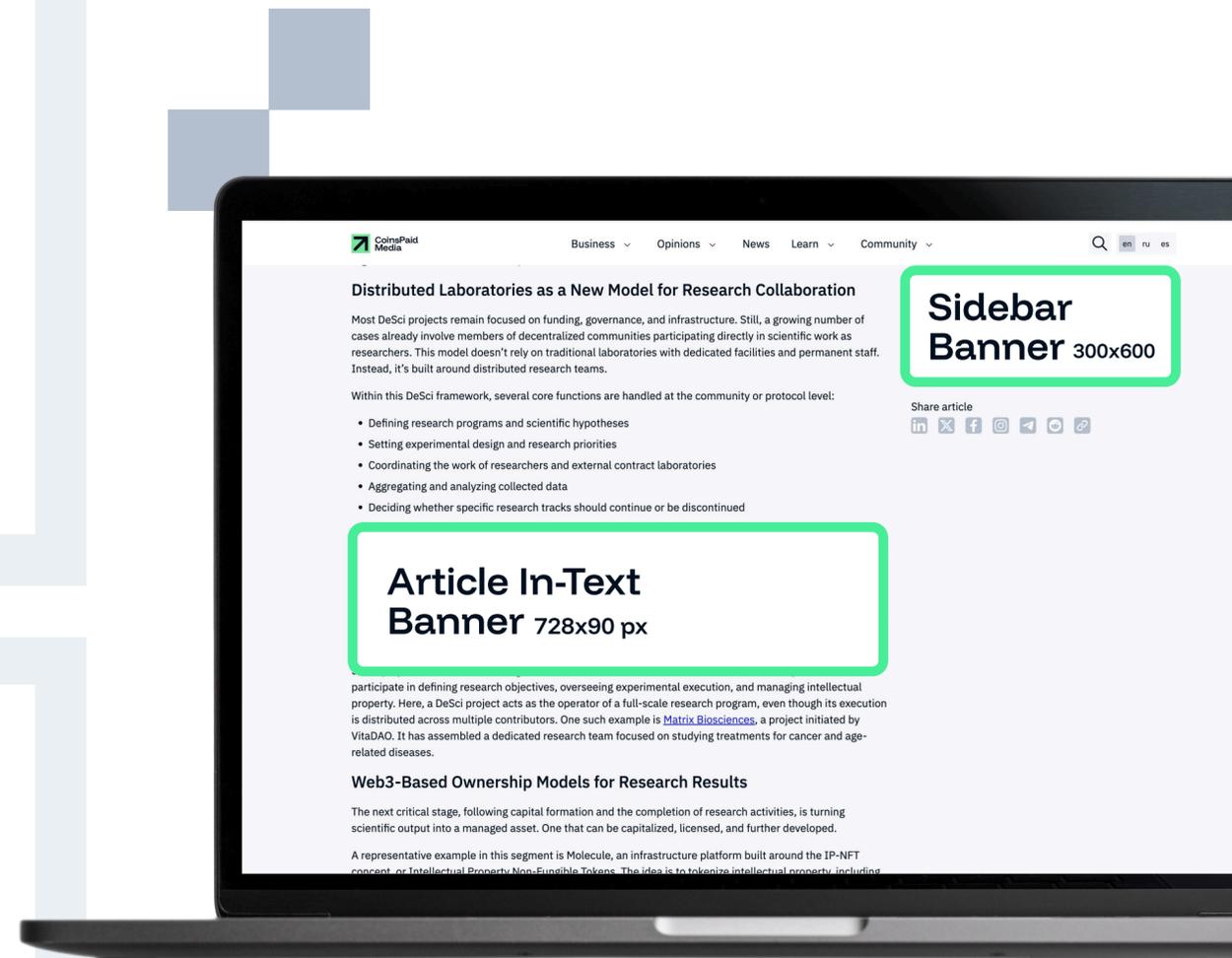
Sidebar Banner

- Available: Yes
- Site Location: Article Sidebar
- Est. Views / Month: Medium–High
- Size: 300 × 600 px

Persistent visibility on the right-side column of articles.

A vertical, eye-catching format ideal for persistent brand presence. Performs strongly for long-running campaigns and institutional awareness strategies.

€100–€220 per week



Crypto-native storytelling



Premium editorial content crafted to position your brand as a leader in fintech, crypto, or Web3 infrastructure.

Sponsored Articles

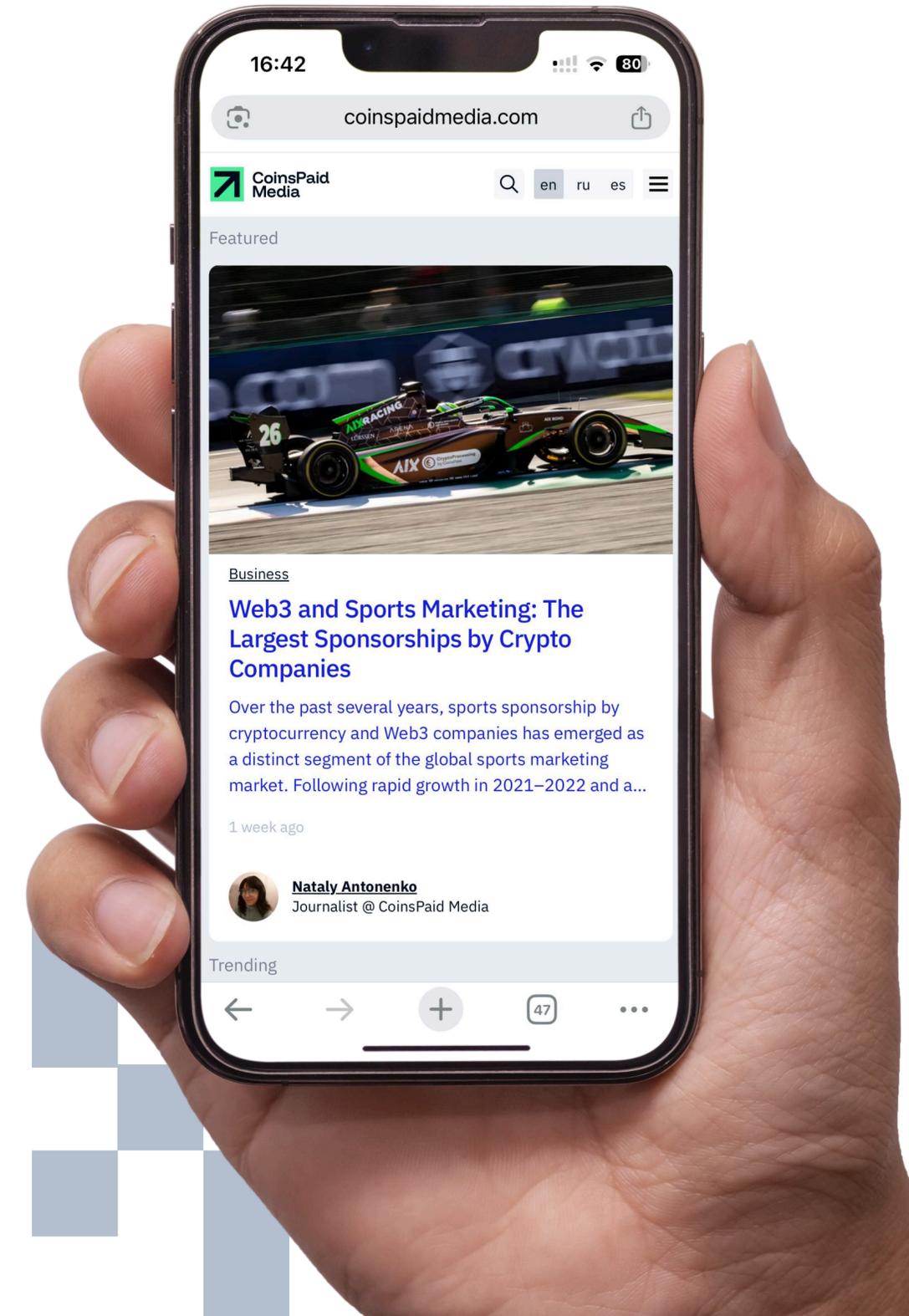
- **Available:** Yes
- **Google Indexed:** Yes
- **Social Shares:** Included
- **Homepage Visibility:** Yes (featured rotation)

High-quality articles written by our editorial team covering your product, use cases, research, or executive insights. Optimized for SEO and long-term organic visibility.

Who is it for:

Ideal for startups, exchanges, infrastructure providers, fintech companies, wallets, compliance solutions, ecosystems, and any brand looking to introduce a new product, explain complex technical concepts, or gain credibility through authoritative editorial coverage.

from **€450**





Sponsored Series

- Available: Yes
- Google Indexed: Yes
- Social Shares: Included
- Homepage Visibility: Yes (featured rotation)

A three-part series that addresses a real problem in crypto, anchored to how your product solves it, with clear steps and outcomes. Education that converts.

Who's it for:
Ideal for consumer apps, exchanges, wallets, and infra tools with onboarding or activation goals. Perfect when you need to win trust by teaching, not telling.

from **€550**





Educational Guide

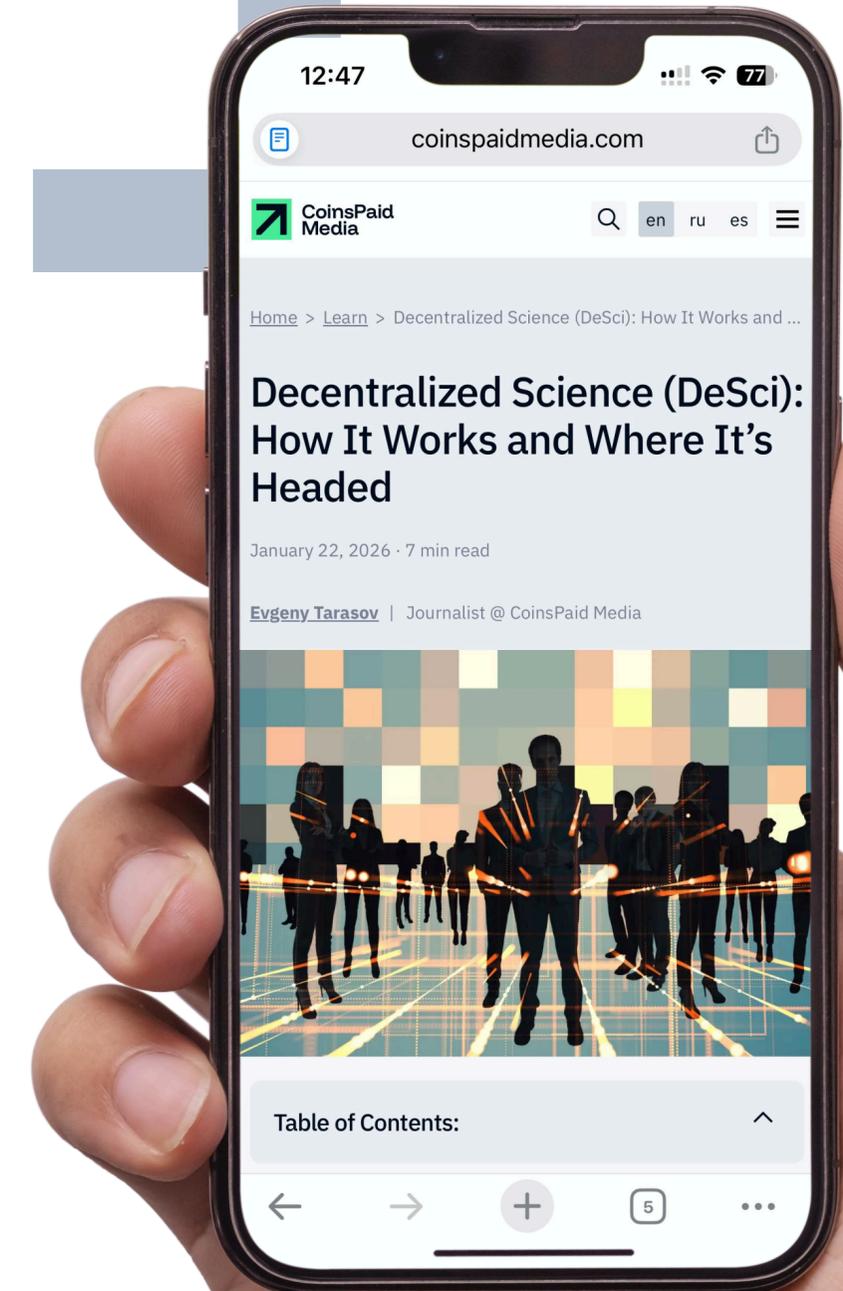
- **Available:** Yes
- **Google Indexed:** Yes
- **Social Shares:** Included
- **Homepage Visibility:** Yes (featured rotation)

A multi-part editorial campaign that tells your brand story across several articles. Perfect for phased announcements, ecosystem storytelling, multi-product lines, and long-term education.

Who is it for:

Best suited for brands with ongoing product updates, ecosystems with several components, layer-1 or layer-2 solutions, platforms preparing for growth, or companies entering new markets and needing steady visibility.

from **€550**





Sponsored Special Projects

- **Available:** Yes
- **Site Location:** Site-Wide (featured placements & dedicated landing page)
- **Social Shares:** Included
- **Google Indexed:** Yes

Multi-article series combined with a branded landing page, tailored thought leadership, and extended storytelling. Designed for companies seeking to own a narrative, educate a market segment, or support a strategic campaign.

Who is it for:

Ideal for established fintech and crypto brands, protocols, payment providers, institutional-grade products, regtech companies, and enterprise solutions seeking to shape industry narrative, educate the market, or position themselves as category leaders.

€800–€3,200

Sponsored Series (Multi-Article Bundles)

- **Available:** Yes
- **Google Indexed:** Yes
- **Social Shares:** Included
- **Homepage Visibility:** Yes (featured rotation)

A multi-part editorial campaign that tells your brand story across several articles. Perfect for phased announcements, ecosystem storytelling, multi-product lines, and long-term education.

Who is it for:

Best suited for brands with ongoing product updates, ecosystems with several components, layer-1 or layer-2 solutions, platforms preparing for growth, or companies entering new markets and needing steady visibility.

€2,300–€7,000



Contributor Op-Eds (Thought Leadership Columns)

- **Available:** Yes
- **Authors page:** Yes
- **Site Location:** Columns Section
- **Google Indexed:** Yes
- **Bylined:** Yes
- **Social Shares:** Optional

Opinion-driven editorial pieces authored by your executives or experts.

Who is it for:

Executives, founders, CTOs, researchers, and compliance leaders aiming to shape industry conversations.

[Contact for details](#)

Case Studies

- **Available:** Yes
- **Site Location:** Business / Columns Section
- **Google Indexed:** Yes
- **Formats:** Interview-based or data-driven

Real-world performance or partnership stories that validate adoption, metrics, and business value.

Who is it for:

Suited for SaaS platforms, payments companies, security tools, infrastructure providers, or any business with real client success stories. Especially useful for brands targeting enterprise buyers or technical audiences.

from **€400**



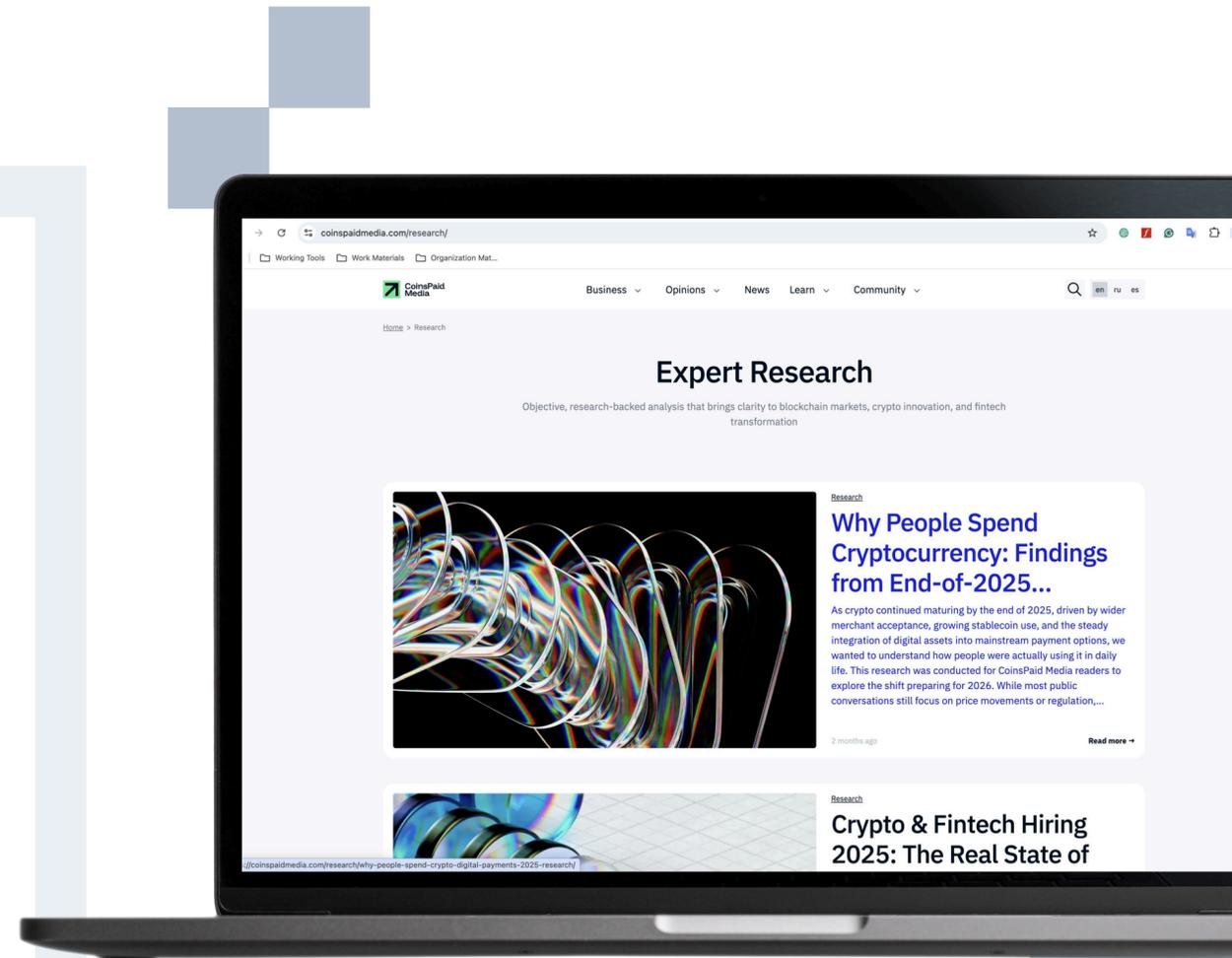
Reports & Research **coming soon**

- **Available:** Not yet
- **Site Location:** Research Section
- **Google Indexed:** Yes
- **Format:** PDF, or Landing Summary
- **Distribution:** Website + Newsletter + Social

A premium, data-driven product category designed for brands that require independent research, market analysis, or industry positioning documents. It will provide deep analytical insight, exclusive datasets, and high-authority content crafted for institutional audiences.

Who is it for:
This product is tailored for brands requiring high-authority documentation.

contact for details



Press Release Publishing



Press Releases

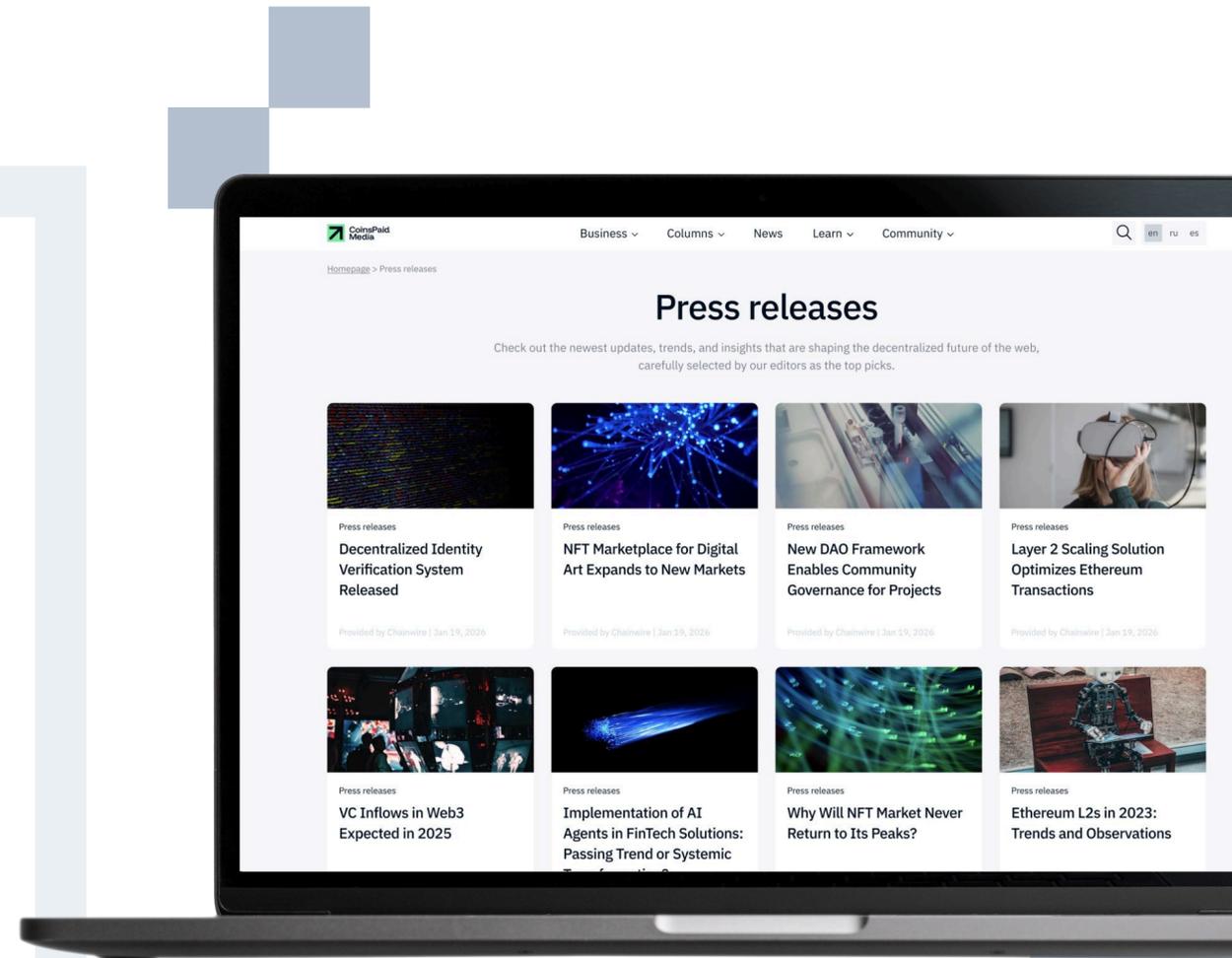
- **Available:** Yes
- **Google Indexed:** Yes
- **Social Shares:** Included
- **Homepage Visibility:** Yes (featured rotation)

Publication of your announcement on CoinsPaid Media. Includes indexing and basic social distribution.

Who is it for:

Suitable for timely announcements, funding news, partnership reveals, product releases, and brands needing verified publication for external references or investor materials.

from **€110**



Professional announcement distribution

for brands seeking verified visibility



Press Release Publishing (English Base Version)

- **Available:** Yes
- **Language Included:** English
- **Submission Format:**
 - Google Docs ONLY
 - No PDFs, screenshots, or DOCX files
- **Image Requirements:**
 - Preview: 1740 × 656 px
 - Main: 1416 × 976 px
 - Push: 720 × 480 px
 - Max file size per image: 100 KB
- **Links:**
 - 0 included in base price
 - Up to 2–3 no-follow links (add-on pricing)
 - Do-follow link → add-on, subject to approval
- **Embedded Media:** Allowed (images, videos, infographics)
- **Site Location:** Press Release Section
- **Homepage Visibility:** Yes
- **Google Indexed:** Yes
- **Turnaround:** 2–3 business days
- **Permanence:** Permanently published unless we are legally required to remove
- **Social Sharing:** Not included; X post available as an add-on

Publication of a client-provided press release, lightly edited to ensure clarity and compliance with CoinsPaid Media's editorial standards. Includes homepage visibility and Google indexing.

Who is it for:

Startups, enterprises, infrastructure providers, exchanges, compliance companies, and payment platforms announcing partnerships, fundraising news, regulatory updates, integrations, or key company developments.

€120



Enhanced Press Release

(English + Additional Features)

- **Available:** Yes
- **Language:** English
- **Editing:** Light polishing
- **Links Included:** Up to 2–3 no-follow links
- **Embedded Media:** Supported
- **SEO Formatting:** Optional (see add-ons)
- **Google Indexed:** Yes
- **Turnaround:** 2–3 business days

A more robust publication option with multi-link support, enriched media formatting, and optional SEO enhancements.

Who is it for:

Projects requiring improved visibility, structured formatting, multiple references, or optimized search performance.

€190–€240

*depends on number of links and formatting complexity



Multilingual Press Release

(English + Russian + Spanish)

- **Available:** Yes
- **Languages:**
 - English: included
 - Russian: +€95
 - Spanish: +€110
- **Link Allowances:** Same as English version
- **Homepage Visibility:** English version only
- **Google Indexed:** For each language version
- **Turnaround:** 2–5 business days

Pricing Summary:

English only: **€190**

English + Russian: **€285**

English + Spanish: **€300**

English + Russian + Spanish: **€395**

Add-On Features:

- **Additional Links (No-Follow)**
 - 1 link: +€25
 - Up to 3 links: +€70
- **Do-Follow Link Add-On (Subject to review)**
 - +€150
 - Only available when linking to reputable corporate pages
 - Not available for token pages, swaps, or unverified platforms
- **X (Twitter) Post Add-On**
 - Standalone promotional post
 - +€95
- **Express Publishing (Same Day / 24 Hours)**
 - Submission before 12:00 CET
 - +€120
- **SEO Metadata Optimization**
 - Custom meta title
 - Meta description
 - OG preview optimization
 - Basic schema setup
 - +€80–€150
- **Turnaround:** 2–5 business days
- **PR Performance Report (Paid Add-On)**
 - Delivered 5–7 days post-publication
 - Includes:
 - Views
 - Estimated impressions
 - Traffic sources
 - Engagement insights
 - +€50–€100
- **Embargo Publishing**
 - Coordinated release with partners or exchanges.
 - +€50–€80

Publication in English along with additional language versions optimized for CIS and LATAM markets. For brands with multilingual audiences expanding internationally.

Editorial & Compliance Policies



Editorial Rejection Criteria

We reserve the right to decline press releases that contain:

- Misleading financial claims
- Investment advice
- Unverified market data
- Contradictions with CoinsPaid Media's editorial policy
- AI-generated or spun content without review
- Security vulnerabilities or harmful practices

Prohibited Industries

CoinsPaid Media does not accept PR from:

- Adult content
- Gambling / betting / casino
- Cloud mining
- HYIP / ROI-guaranteed schemes
- Anonymous teams with no public founders
- Undisclosed token sales
- Unverified DeFi projects
- High-risk or fraudulent models

Transparency & Legal Disclaimer

As required by FTC guidelines and CoinsPaid Media's transparency policy:

"This is a sponsored press release. CoinsPaid Media does not endorse the claims made in this announcement."

Press Release Publishing

(English Base Version)

Bulk offer



Press Release Publishing (English Base Version)

- **Available:** Yes
- **Language Included:** English
- **Submission Format:**
 - Google Docs ONLY
 - No PDFs, screenshots, or DOCX files
- **Image Requirements:**
 - Preview: 1740 × 656 px
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 - Max file size per image: 100 KB
- **Links:**
 - 0 included in base price
 - Up to 2–3 no-follow links (add-on pricing)
 - Do-follow link → add-on, subject to approval
- **Embedded Media:** Allowed (images, videos, infographics)
- **Site Location:** Press Release Section
- **Homepage Visibility:** Yes
- **Google Indexed:** Yes
- **Turnaround:** 2–3 business days
- **Permanence:** Permanently published unless we are legally required to remove
- **Social Sharing:** Not included; X post available as an add-on

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Who is it for:

Startups, enterprises, infrastructure providers, exchanges, compliance companies, and payment platforms announcing partnerships, fundraising news, regulatory updates, integrations, or key company developments.

€110 credit-based

Multilingual Press Release



English + Russian + Spanish

- **Available:** Yes
- **Languages:**
 - English: included
 - Russian: +€85
 - Spanish: +€100
- **Link Allowances:** Same as English version
- **Homepage Visibility:** English version only
- **Google Indexed:** For each language version
- **Turnaround:** 2–5 business days

Pricing Summary (10 pieces deal):

English only: **€1100**

English + Russian: **€1950**

English + Spanish: **€2100**

English + Russian + Spanish: **€2950**

Add-On Features:

- **Additional Links (No-Follow)**
 - 1 link: +€25
 - Up to 3 links: +€70
- **Do-Follow Link Add-On (Subject to review)**
 - +€150
 - Only available when linking to reputable corporate pages
 - Not available for token pages, swaps, or unverified platforms
- **X (Twitter) Post Add-On**
 - Standalone promotional post
 - +€95
- **Express Publishing (Same Day / 24 Hours)**
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 - +€120
- **SEO Metadata Optimization**
 - Custom meta title
 - Meta description
 - OG preview optimization
 - Basic schema setup
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- **PR Performance Report (Paid Add-On)**
 - Delivered 5–7 days post-publication
 - Includes:
 - Views
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 - Traffic sources
 - Engagement insights
 - +€50–€100
- **Embargo Publishing**
 - Coordinated release with partners or exchanges.
 - +€50–€80

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Guest features & sponsorships

Podcast Guest Participation

- **Available:** Yes
- **Platforms:** Apple Podcasts, Spotify, Google Podcasts, iHeart
- **Est. Impressions / Episode:** 60K+
- **Format:** Audio and video podcast
- **Distribution:** Automatic across all streaming apps

Join our podcast to discuss your product, market insights, and thought leadership in a conversational format tailored for fintech and crypto professionals.

Who is it for:

Ideal for founders, CEOs, CTOs, compliance leads, ecosystem builders, investors, and anyone with industry expertise looking to expand reach, build credibility, and influence professional audiences.

from **€900**





Podcast Sponsorship

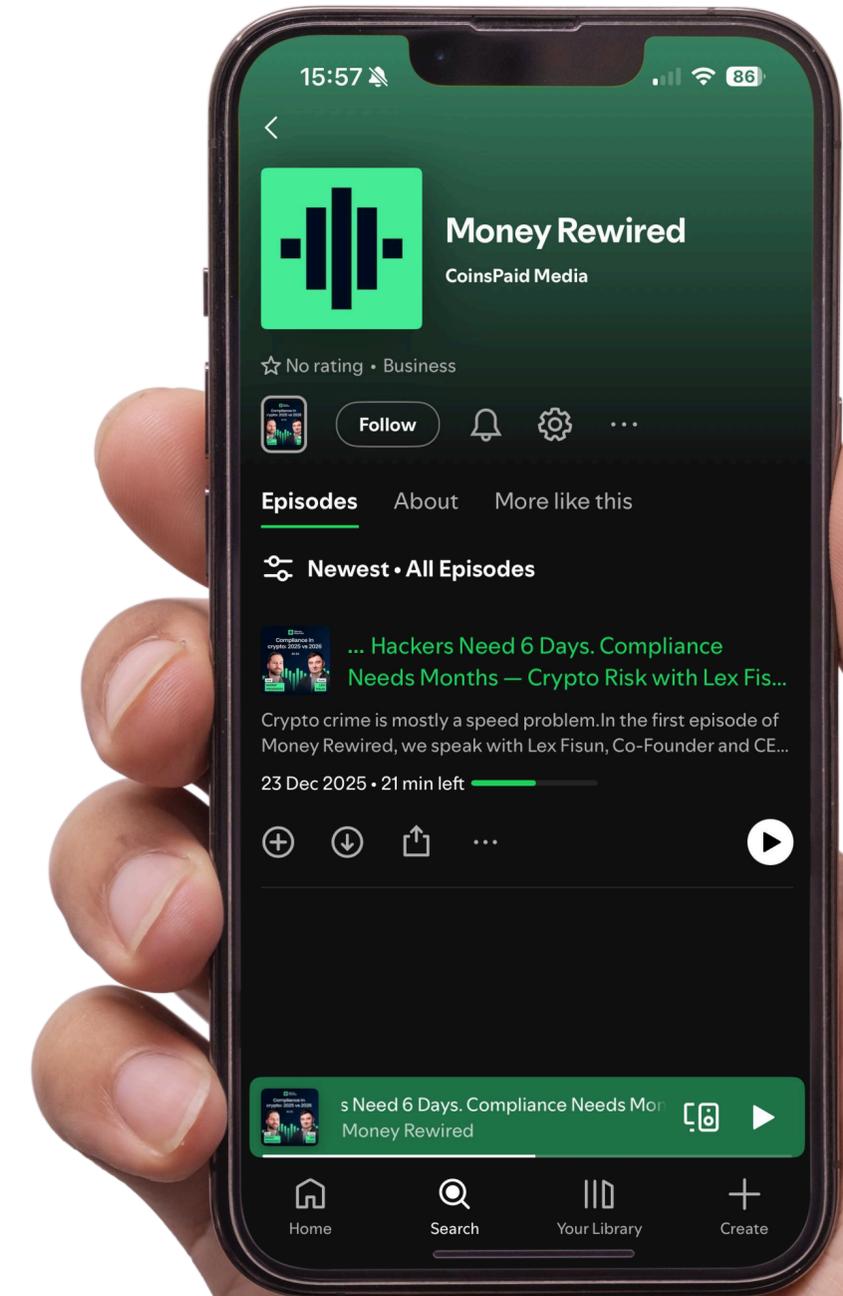
Includes intro sponsor mention, mid-roll read, and sponsor link in show notes.

- **Available:** Yes
- **Platforms:** Apple Podcasts, Spotify, Google Podcasts, iHeart
- **Format:** Host-read sponsorship, or sponsor link
- **Est. Impressions:** 800–1,500 per episode

Includes intro sponsor mention, mid-roll read, and sponsor link in show notes.

Who is it for:
Event organizers, product campaigns, or long-term brand builders.

€300–€900



Standards of transparency & compliance



Transparency & Disclosure



We strictly follow FTC guidelines, labeling all sponsored content as “Sponsored” or “Ad.”

Due Diligence & Compliance



We require partner transparency and do not accept advertising from:

- Adult content
- Cloud mining
- HYIP / ROI-guaranteed schemes
- Anonymous teams with no public founders
- Undisclosed token sales
- Unverified DeFi projects
- High-risk or fraudulent models

Materials provided mustn't contain:

- Misleading financial claims
- Investment advice
- Unverified market data
- Contradictions with CoinsPaid Media's editorial policy
- AI-generated or spun content without review
- Security vulnerabilities or harmful practices

 This ensures safety, quality, and editorial integrity.

CoinsPaid Media

Let's talk!

Chief Editor Yana Taratun

yana.taratun@coinspaid.com



Promote your brand to a global fintech and crypto-savvy audience through tailored media solutions.

